



Privacy Policy

Hochland Natec takes the protection of your personal data seriously – and we want you to feel comfortable whenever you visit one of our internet sites. The protection of your private sphere is an important matter of concern when it comes to the processing of personal data and we take this into account in all our business processes. We handle the personal data acquired when you visit our web sites in accordance with the legal requirements which apply in the countries in which the various web sites are managed. By the way, our data protection policies are based on the Hochland Natec Code of Conduct. Hochland Natec web sites may incorporate links to web sites operated by other providers to which this data protection policy need not apply. Hochland Natec respects your personal private sphere.

Acquisition and Processing of Personal Data

This web site uses etracker GmbH technology (<http://www.etracker.de>) to save anonymous data for marketing purposes and to optimize the web site. etracker uses cookies to be able to establish completely anonymised user's profiles. A 'cookie' is a small file being saved locally in the temporary cache of the web browser used by the visitors. Cookies allow the recognition of the web browser.

The data saved by etracker will not be used to identify the visitor and will not be combined with personal data of an individual without the formal approval of the person concerned. It is possible at any time to **contradict** the data collection and storage.

Apart from this, personal data is only ever saved if you give it to us yourself, e.g. in the course of registering, for a survey, a competition or to make a contract.

Use and Transfer of Personal Data and its Predetermination for a Specific Purpose

Hochland Natec only uses your personal data to the extent necessary for purposes of technical administration of our web sites, customer management, product surveys and marketing. Inquiries from state institutions and authorities and the transfer of personal data to them are only handled strictly within the framework of binding national law. Our employees, agencies and trading partners are bound to secrecy and obliged to uphold our Code of Conduct.

The Right to Choose

We would like to use your data to allow us to inform you about our products and services and to ask you about them if need be. Your participation in such activities is, of course, entirely voluntary. If you aren't happy about it, just tell us – anytime – by mail so that we can bar access to your data. The local web sites provide further details.

Right to Information

On request, you will be informed you as soon as possible in writing about whether and what personal data is stored about you in our files in accordance with applicable legislation. We will comply with your requests to correct any misleading information which is stored despite all our efforts to keep data correct and up-to-date.

Security

Hochland Natec uses technical and organizational security measures to protect the data which we manage against accidental or deliberate manipulation, loss, destruction or access by unauthorized persons. Our security measures are subject to constant improvement to match the pace of technological developments.

Should you have any questions about the processing of your personal data, please contact our Data Protection Officer who would also be pleased to be of assistance dealing with your inquiries, suggestions or complaints.

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